



PUBLIC and PRIVATE *partnerships*



LANSDALE
LIFE IN MOTION



LANSDALE
LIFE IN MOTION

JOHN J. ERNST, AIA
Borough Manager
Borough of Lansdale



MADISON
parking lot





MADISON *parking lot*

- Worked with Lansdale Parking Authority for sale of the municipal lot that was losing money and wasting Borough resources
- Property adds resources such as property tax dollars, wastewater and electric fees while transforming Downtown Lansdale

THEN



NOW



An aerial photograph of a city street, likely Main Street, showing traffic, buildings, and trees. A semi-transparent white box is overlaid on the center of the image, containing the text 'MAIN STREET streetscape'.

MAIN STREET *streetscape*



MAIN STREET *streetscape*

- Worked with Congresswoman Allyson Schwartz to obtain \$2.36 million in grant funding for project
- Project features enhancements along Main Street to improve pedestrian safety, enhance Transit Oriented Design and create a uniform downtown

THEN



NOW



A photograph of a construction site for a municipal complex. The building's exterior is partially covered in orange ATLAS Energy Shield insulation. A blue Genie S-40 scissor lift is extended towards the building. A silver pickup truck is parked in the background. The scene is set during the day with bright lighting.

MUNICIPAL *complex*

MUNICIPAL *complex*

- Worked with Spiezle Architectural Group to create a state-of-the-art public municipal services building
- Complex combines current architecture while preserving portions of the historic Borough Hall

THEN



NOW

BOROUGH OF LANSDALE

ONE VINE STREET

BOROUGH OF LANSDALE
ADMINISTRATION
POLICE

THEN



NOW



A photograph of a water treatment facility. In the foreground, there is a large, circular concrete tank with a white metal railing around its edge. The water inside the tank is dark and still. In the background, there are more tanks and a dense line of green trees under a bright sky. A semi-transparent white rectangular box is overlaid on the center of the image, containing the text "BOROUGH infrastructure".

BOROUGH
infrastructure

BOROUGH *infrastructure*

- Worked across departments to focus on services and resources provided to current and future residents, businesses and visitors
- Created a long-term plan to maintain these assets and avoid emergency, and costly, repairs

THEN



NOW



ERSTINE AVE
UEHANNA AVE

FAIRMOUNT FIRE COMPANY

Celebrating 125 YEARS OF SERVICE

THEN



NOW



THEN



NOW



A photograph of a construction site for a parking garage. In the foreground, a white truck is partially visible. The middle ground shows the concrete and steel framework of a multi-story building under construction. A large red crane is positioned on the left side of the frame. The background is a cloudy sky. A semi-transparent white box is overlaid in the center of the image, containing the text 'SEPTA parking garage'.

SEPTA
parking garage

SEPTA *parking garage*

- Due to population growth and development within the Borough, increases in ridership and parking demand were predicted and addressed
- Worked with SEPTA to provide additional parking for the most frequently used station on the Lansdale/Doylestown Line

THEN



NOW



LANSDALE
PARKING GARAGE



ATTENTION
LANSDALE CUSTOMERS
During Construction
Additional Parking
is available at
Pennbrook, North
Arling, and 9th Street
Stations





RAILROAD *avenue*

- Worked with SEPTA to identify and create a solution for bus traffic after the sale of Madison Parking Lot
- Designated roadway for bus traffic and emergency vehicles only
- Additional trail/sidewalk for pedestrians/bicyclists

THEN



NOW





BRANDING
initiative

BRANDING *initiative*

- Worked with North Star Branding to develop a focused message rooted in the core attributes of our community
- Continue to use branding in all aspects of Borough functions to market Lansdale in a positive, professional and consistent manner



WELCOME TO

WAYFINDING *signage*

LANSDALE
LIFE IN MOTION

INCORPORATED
1872



WAYFINDING *signage*

- Worked with Delta Development and Merje to implement a user-friendly and visible navigational system guiding visitors and residents to Lansdale destinations
- Currently in the second phase of the strategy

